

variety  
4WD  
ADVENTURE

Beach to Beach



2020

24 May - 1 June 2020

## The Ultimate 4WD Experience

Travel to some of WA's most incredible  
destinations and 4WD tracks,  
all while supporting WA kids in need!



**variety**  
the children's charity





# Join us for the ultimate 4WD experience

If you've always wanted to take your 4WD off-road and travel in style to some of Australia's most incredible and untouched destinations, all while making a difference to kids in the local communities you visit, then look no further!







# What is the Variety 4WD Adventure?

The Variety 4WD Adventure is a week-long trip that takes 4WDers of all abilities off the bitumen and onto bush tracks, sand dunes, fire trails and dirt roads.

As well as venturing to remote destinations and tackling challenging tracks, we visit kids in need along the way to provide grants and equipment, so you can see first-hand where the money from your fundraising efforts goes.

By night, our personal chef is on hand to cook up a fabulous meal with local produce, together with great entertainment and fun themes to make each night one to remember!

## Travel made easy

We take care of the event logistics and the boring stuff, so you can focus on the fun things.

Our expert team arranges the route, amenity stops and provides all meals and entertainment – plus a support team of mechanics, medics, chefs, and volunteers ensure you're fully supported throughout the trip.

We survey the route to pick all the best tracks, with options for both new and experienced 4WDers. This includes some not usually accessible to the general public, so rest-assured you'll be in for a great ride!





# All the ingredients for the ultimate adventure...

## Enjoy the ride with 24/7 vehicle support

With our support crew, you can put your 4WD skills to the test without having to worry about what will happen if you hit a snag.

The event is supported by a team of experienced staff and officials, who have a long history of supporting Variety WA's motoring events. You'll have the support of our mechanical crew, radio base and track scout, so all you need to worry about is enjoying the ride!



## Access the best tracks in the West

Suited to anyone with an adventurous spirit who takes pleasure in the great outdoors, the Adventure caters for both experienced and inexperienced 4WDers alike, with multiple track options to suit differing abilities.

We can guarantee you that Variety WA will take you to places you've never been before, with hidden and private tracks (not normally accessible to the general public) part of the route on every 4WD Adventure.

## Incredible local meals, cooked by a personal chef

Our personal chef is along for every step of the journey to take you on a culinary adventure, using only the freshest seasonal produce from the local areas that we visit.

This gives you the most unique dining experience, whilst also supporting the communities that we visit.

All meals are included, so you could be eating a seafood feast on the Coral Coast one day, and sampling Indigenous delicacies in the outback the next!





# 2020: Beach to

24 May - 1 June, 2020



Ningaloo Reef  
Photo supplied by Tourism WA

## Pristine coral coast & natural wonders

Join us in 2020 for a spectacular, once-in-a-lifetime 4WD experience, setting off from iconic Exmouth on the Ningaloo Coast, exploring unique landscapes and hidden gems before venturing back towards the beach for an amazing stay on the edge of the Hutt Lagoon in Port Gregory.

What better way to see this stunning corner of the world than with great mates - old and new - tackling some of the best tracks in the region and doing it for a great cause?

Along the way we will visit schools and communities, meeting kids and their families and bringing the Variety vibe to the outback. There will be plenty of time for adventure and relaxing, and even a spot of fishing!

You'll even get exclusive beach driving access to discover the dunes.

Every day will be different on the 2020 Beach to Beach Variety 4WD Adventure.



Coral Bay  
Photo supplied by Tourism WA



Exmouth  
Photo supplied by Tourism WA



# Beach



## Highlights:

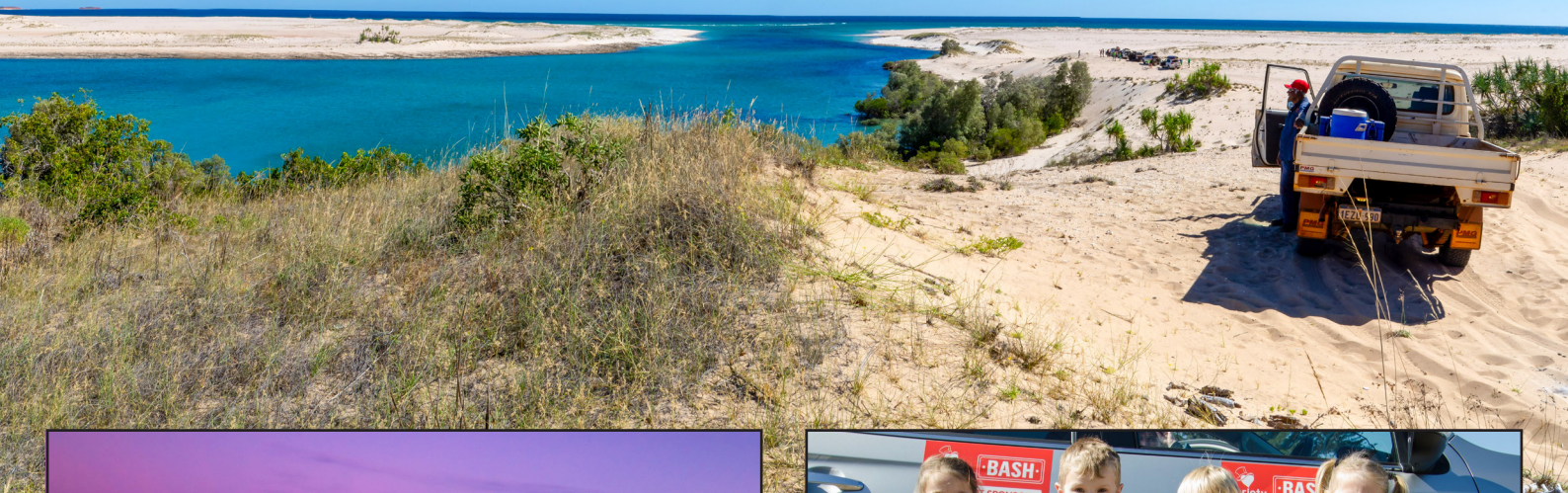
- Discover secret spots and natural wonders on World Heritage Area, the Ningaloo Coast
- Spend a full day exploring Kennedy Ranges
- Sip champagne in an artesian natural hot bath on a tranquil, secluded station
- Get your adrenaline pumping on private, off-the-map tracks
- Enjoy hidden tracks and mystical lakes along the Murchison River, camping by the water's edge



Hutt Lagoon, Port Gregory  
Photo supplied by Tourism WA



# How to get on board in 2020...



## What's included...

On the Variety 4WD Adventure, we take care of the logistics and finer touches, so that you can focus on what's important to you. In return for your entry fee and fundraising efforts, you will receive:

- All meals
- Daily and nightly entertainment
- Officials' support – mechanics, medics, event marshals and route scouts
- Welcome pack and fundraising support
- Official event merchandise and vehicle stickers
- Public liability insurance



## What does it cost...

4WD entry fee of \$330 per car

Individual entry fee of \$1,760 per person

The determination to take up the challenge of fundraising for WA kids in need.

- \$4,000 for new 4WDs
- \$6,000 for returning 4WDs
- \$8,000 for "Buddy" 4WDs (split between 1x new and 1x returning car)

**Get in touch with the Variety events team today for advice, resources and support to help you maximise your fundraising efforts today!**

*Fuel, accommodation and drinks are at your own cost.*





# About Variety WA

We believe all kids deserve a fair go. Whether a child is living with sickness, disadvantage or disability, we give kids the opportunities and support they need to join in.

We focus on meeting unmet need and providing support where no government or other assistance is available.

## We help WA kids in 4 WAYS...

### 1. GRANTS

We grant a range of items to provide practical help to kids or organisations in need. This includes anything from vehicle modifications and technical equipment to aids for social interaction and play.

### 2. PROGRAMS

We run inclusive programs to educate and empower kids in need.

Our programs are fun, supportive and give kids the opportunity to develop new skills and shine their brightest.

Our programs include...



#### Variety Motor Mouth Program

Fun, interactive camps to help kids who require an Augmentative & Alternative Communication device, and their families, to improve their communication skills.



#### Variety Kids Choir

An inclusive group for those who love singing, music and performing. The choir gives kids a number of performance opportunities throughout the year.



#### Variety Voyage

A fun skills-building opportunity for teens (13-17) to experience a life at sea and form lifelong friendships.

### 3. SCHOLARSHIPS

We give scholarships to support kids with an existing talent to reach their full potential in Sports, The Arts or Extracurricular Education.



### 4. EXPERIENCES

We run events and experiences to engage and bring joy to kids in need, such as the Variety Kids Xmas party.

These events allow kids and their families to make cherished memories, meet new people and participate in new experiences.



## We help kids living with a range of challenges...



Chronic  
illness



Financial  
hardship



Disability



Geographic  
isolation





# Fundraising for Variety

**In 2019, our 4WD participants raised an amazing \$215,000 for WA kids in need.**

Your fundraising target may seem a little daunting at first, but you'll be surprised at the generosity of your friends, family and networks. Get started early on and spread the fundraising efforts between all of your crew members, and it'll be a walk (or drive) in the park!

In fact, some of our 4WD participants achieve double, triple or even ten times their fundraising target, having an even bigger impact on WA kids in need.

Variety provides plenty of support to help you smash your fundraising target, including your own fundraising web page, a comprehensive Fundraising Guide, regular tips and ideas, promotional resources, individual support and so much more.

## **We're here to help!**

If you have any questions about fundraising or just want some advice on your next fundraiser, get in touch with our friendly Events team:

**Ph: 9355 3655 | E: [events@varietywa.org.au](mailto:events@varietywa.org.au)**

## **Where your fundraising money goes...**

### **Variety helps when others can't.**

At Variety we believe all kids deserve a fair go. Whether living with disability, disadvantage or sickness, we give kids the opportunities and support they need to join in.

We focus on meeting unmet needs and providing support where no government or other assistance is available. Variety is there for families and children who have nowhere else to turn and would otherwise miss out. But we can't do it without you! The funds you raise will help us help WA kids in need through individual and community grants, scholarships, programs and experiences provided by Variety.







## Get on board for the adventure of a lifetime!

Contact the Variety 4WD Adventure team to find out more & register today:

(08) 9355 3655

[events@varietywa.org.au](mailto:events@varietywa.org.au)

[www.varietywa.org.au/WA/4WD](http://www.varietywa.org.au/WA/4WD)



*"Being backed up by a group of well organised and well trained 4WDers is a dream come true for those who haven't done much behind a 4WD."*

*Whether you're a seasoned 4WD owner or you've just hopped behind the wheel, you'll have a blast, and make a massive difference in the process."*

Aaron, 4WDing Australia



Thank you to our event partners...



Neometals

