



Variety Bash Fundraising Platform - User Guide

What is it?

This brand new fundraising platform is with our Variety Bashers from day one of your Variety Bash journey – from registration to becoming the highest fundraiser for 2020. The new platform, called [Funraisin](#), is a one-stop-shop, where you can complete your registration forms, pay your event registration fee and set up your fundraising page all in one place. There are many new features in this new system, including:

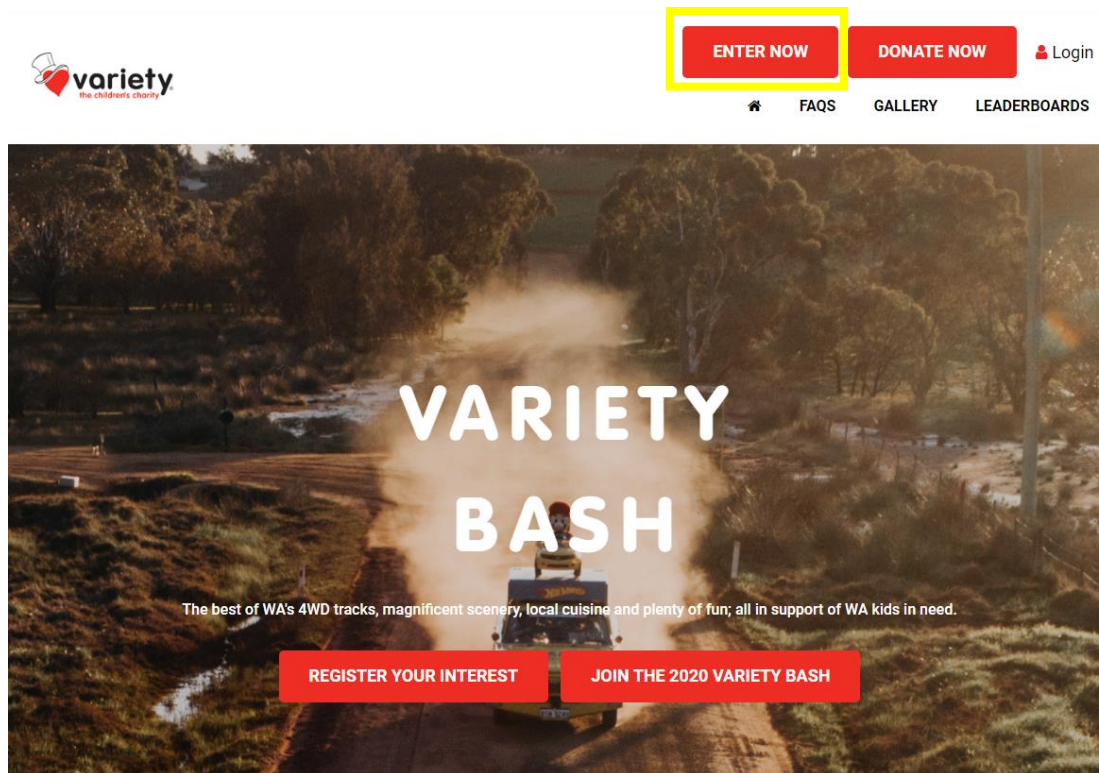
- [Download all you need](#) for your Bash journey, including:
 - Fundraising guides
 - Letter and email templates
 - Event forms and key information
 - Posters to print, social media posts to share and more
- Send emails to potential supporters (with pre-written templates) directly from the platform
- Send bulk messages to all your supporters
- See how you are tracking compared to other entrants on our real-time [Leaderboard](#)
- Share your page straight to Facebook and other social media sites
- Get your own individual fundraising page to share and track how much you've raised (these donations will appear on your team page, too!)
- Enjoy a more user-friendly platform that looks just like the Variety WA website!

If you need help, please contact: events@varietywa.org.au

How to sign up & kick off your fundraising page!

We suggest that you complete your online registration all at once, so make sure you have all the information you'll need before you begin.

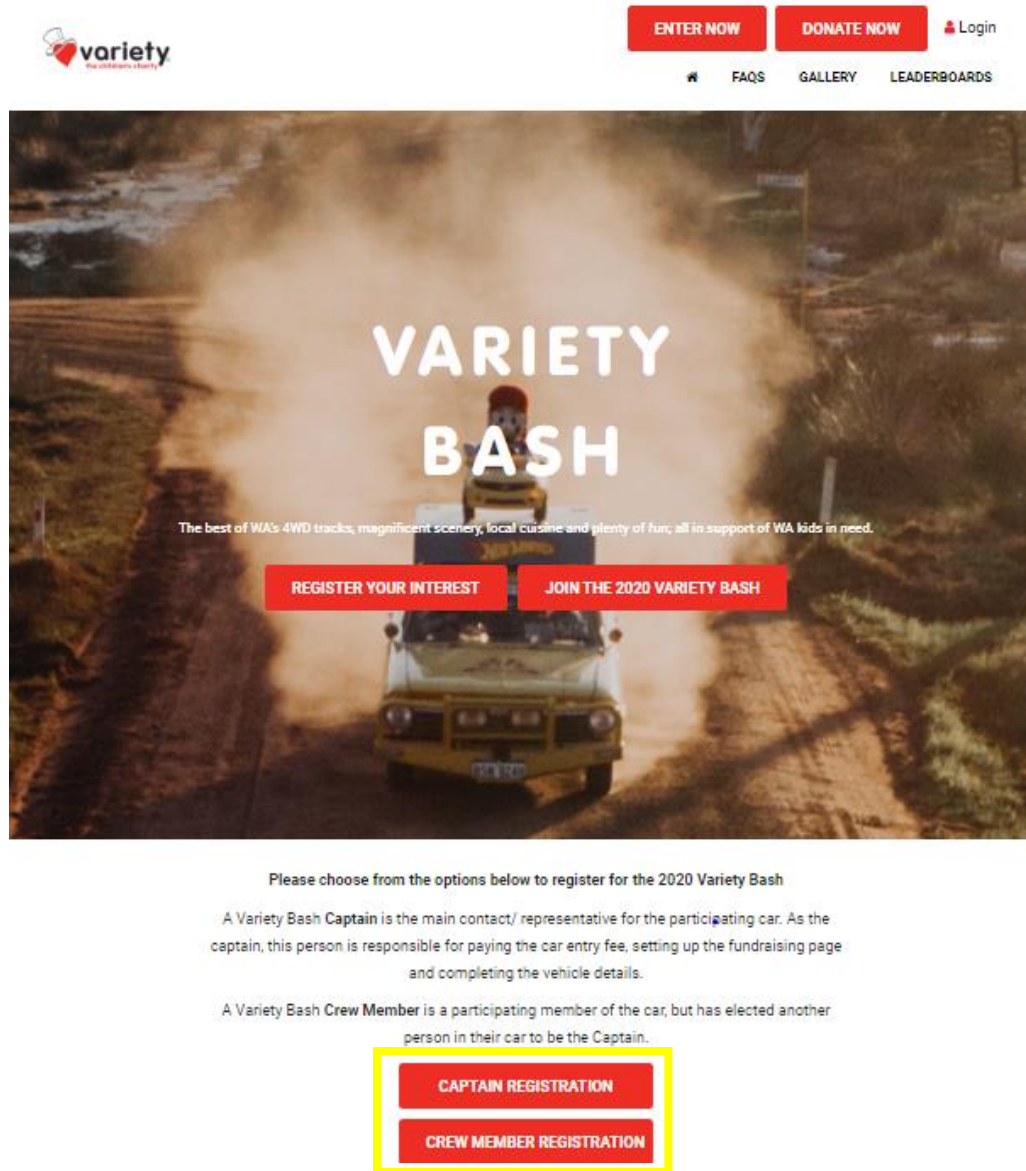
Step 1) Jump online, open your web browser and go to fundraise.varietywa.org.au/event/bash/home



Step 2) Click "Enter Now" at the top of the page

If you need help, please contact: events@varietywa.org.au

Step 3) Choose whether you are registering as a Car Captain or a Crew Member.



The image shows the Variety Bash registration page. At the top left is the Variety logo with the tagline 'the children's charity'. To the right are buttons for 'ENTER NOW', 'DONATE NOW', and a 'Login' link. Below these are links for 'FAQS', 'GALLERY', and 'LEADERBOARDS'. The main visual is a large photo of a yellow 4WD vehicle driving on a dirt road, kicking up a large cloud of dust. Overlaid on this image is the text 'VARIETY BASH' in large white letters. Below this, a smaller line of text reads: 'The best of WA's 4WD tracks, magnificent scenery, local cuisine and plenty of fun; all in support of WA kids in need.' Underneath this text are two red buttons: 'REGISTER YOUR INTEREST' and 'JOIN THE 2020 VARIETY BASH'. Below the buttons, there is a section titled 'Please choose from the options below to register for the 2020 Variety Bash'. This section contains two paragraphs: the first defines a 'Variety Bash Captain' as the main contact responsible for entry fees and fundraising details; the second defines a 'Variety Bash Crew Member' as a participating member who has elected another person as the Captain. At the bottom of this section are two red buttons: 'CAPTAIN REGISTRATION' and 'CREW MEMBER REGISTRATION', which are highlighted by a yellow rectangular border.

variety
the children's charity

[ENTER NOW](#) [DONATE NOW](#) [Login](#)

[FAQS](#) [GALLERY](#) [LEADERBOARDS](#)

VARIETY BASH

The best of WA's 4WD tracks, magnificent scenery, local cuisine and plenty of fun; all in support of WA kids in need.

[REGISTER YOUR INTEREST](#) [JOIN THE 2020 VARIETY BASH](#)

Please choose from the options below to register for the 2020 Variety Bash

A Variety Bash **Captain** is the main contact/ representative for the participating car. As the captain, this person is responsible for paying the car entry fee, setting up the fundraising page and completing the vehicle details.

A Variety Bash **Crew Member** is a participating member of the car, but has elected another person in their car to be the Captain.

[CAPTAIN REGISTRATION](#)

[CREW MEMBER REGISTRATION](#)

If you need help, please contact: events@varietywa.org.au

Step 4) Enter your details in the form displayed on screen

****In this example, we are filling out the Captain form. The Crew form is similar, but requires less information.**

Page 1: Your details

YOUR DETAILS MEDICAL INFORMATION YOUR CAR FUNDRAISING PAGE PAYMENT

Create Account

[Already have an Account](#)

Personal Details

First Name *
Last Name *
Email Address *
Password *
Phone *
Date of Birth *

Postal Address *

Unit Number Street Number Street
Suburb * Postcode *
State Country

Terms & Conditions

Indemnity & Disclaimer Form - 2020 Variety Bash

In consideration of Variety - the Children's Charity permitting the Entrant to take part in the Bash, the Entrant agrees that:

1. The Bash is a potentially hazardous to those taking part and the Entrant

☐ I agree to the above Terms & Conditions *

If you need to go back and change information, you can always click on the page navigation at the top of the form to edit the information you put in (except your payment method)...

Make sure you're 100% certain about how you want to pay for your car and individual entry fees (either pay in full via credit card at the end of the registration form or not), because the form won't let you change this later on.

Yes, sign me up to receive the occasional Variety WA eNews

- choose option -

I am happy for my contact number to be circulated to other Variety entrants and officials *

- ☐ Yes
☐ No

How will you pay for your entry fees today? *

- choose option -

NEXT STEP

If you need help, please contact: events@varietywa.org.au

Page 2: Your details

****Only Captains will see this page**

YOUR DETAILS ✓

YOUR CAR FUNDRAISING PAGE

MEDICAL INFORMATION

PAYMENT

Name your team fundraising page
Must include your Car number, e.g. "BASH Car #123". This will be the title of your team page and how people search for you.

Team name

Fundraising target *


\$ 10000

Allow anyone to join my team

Yes No

 This will add a join button on your team page allowing anyone to join your team

Set up your first team blog and add a profile picture.


PROFILE IMAGE

Page Title & Message

I'm going on the Variety Bash to help kids in need

In August 2020, I'll be setting off on the Variety Bash in a pre-1994 themed car, tackling off-road tracks all over the Pilbara, starting in Dampier and finishing up in Exmouth.
The trip is an adventure of a lifetime, but it's not all about us. Along the way we'll stop at schools and communities to support kids in need in our most remote corners of WA. We will give them an experience they will never forget with grants and equipment to help meet their unique needs, as well as a fun-filled day of entertainment and

Remember, your minimum fundraising target is:

- \$8,000 returning cars
- \$4,000 new cars

Feeling ambitious? Why not increase your goal? You can always change it later.

Vehicle Make *

Vehicle Model *

Vehicle Year *

Vehicle Registration Number *

Fuel type *

- choose option -

Fuel range *

CREATE TEAM

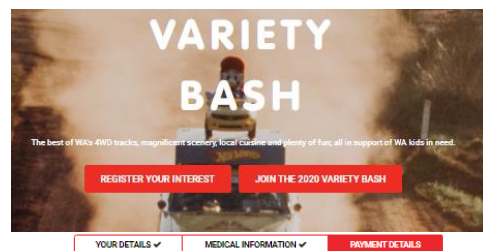
Upload a team photo and tell us your story! We've written a generic one to get you started

You can always edit this later on

If you need help, please contact: events@varietywa.org.au

Depending on the payment method that you selected on Page 1, one of the following pages will appear:

Credit card:



Optional donation & Entry Fee

Registration fees owed:

Individual Entry Fee - \$1,760 inc GST - per person.

Covers food, entertainment, merchandise and camping fees. Accommodation, fuel and vehicle expenses are not included in this cost, unless advised otherwise by the Variety WA Motoring Events team.

Fundraising requirements:

Your minimum fundraising requirements (per car) are as follows:

- \$6,000 for returning cars
- \$4,000 for new cars
- \$8,000 for buddy cars (one new and one returning car) - split between two cars

By submitting this form, you are agreeing to meet these fundraising requirements and pay all applicable registration fees outlined above.

Entry Fee: \$1,500 inc GST - per person. Covers all food, entertainment, merchandise and camping fees. Accommodation, fuel and vehicle expenses are not included in this cost, unless advised otherwise by the Variety WA Motoring Events team.

Donation: \$0.00

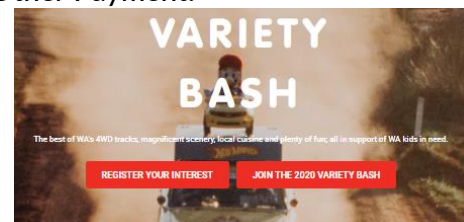
Name on Card: Card Number:

Card Expiry: CVV Number:

Promo Code:

☐ If I'd like to add a little extra to help cover fees. This will add \$15.00 to your payment.

Other Payment:



Registration fees owed: \$1,720 inc. GST

Car Entry Fee - \$220 inc GST - per car. To be paid by Car Captain.

Individual Entry Fee - \$1,500 inc GST - per person.

Covers food, entertainment, merchandise and camping fees. Accommodation, fuel and vehicle expenses are not included in this cost, unless advised otherwise by the Variety WA Motoring Events team.

Please take note of the following instructions in order to pay for your Registration Fees:

1. **Direct Deposit** - please deposit Your Registration Fees into the following account:
Variety the Children's Charity WA
BSB: 036 037
Account Number: 346472 (please use BASH20 and your Car Number as a reference, e.g. BASH20 123)
2. **Cheque** - please mail to PO BOX 669, Victoria Park WA 6979 (please write your Car number on the back) or alternatively drop off to the Variety WA Office: 102 Burswood Rd, Burswood WA 6100
3. **Payment instalments or monthly direct debit** - please contact Richelle on (08) 9355 3655 or richelle.lowe@varietywa.org.au to arrange payment.

Fundraising requirements:

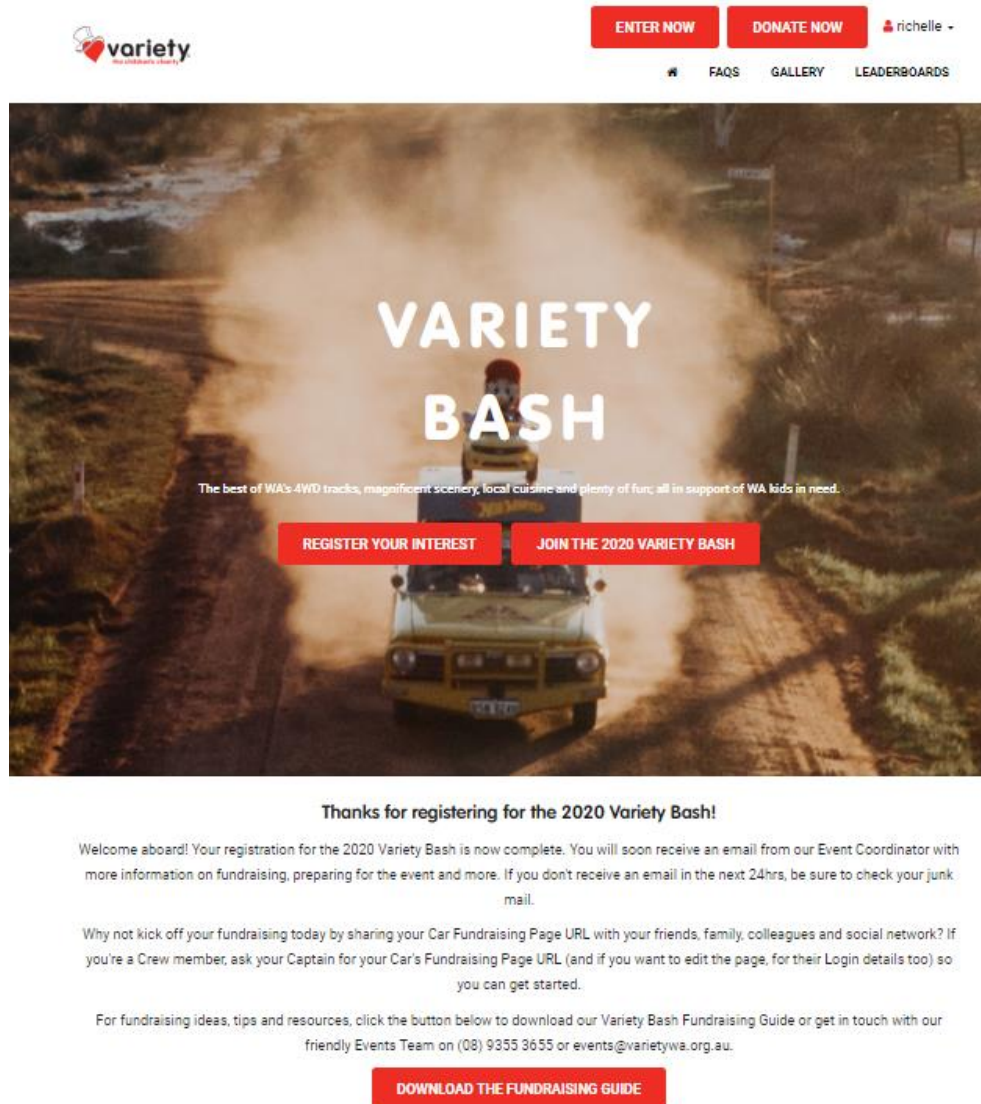
Your minimum fundraising requirements (per car) are as follows:

- \$8,000 for returning cars
- \$4,000 for new cars

By submitting this form, you are agreeing to meet these fundraising requirements and pay all applicable registration fees outlined above.

If you need help, please contact: events@varietywa.org.au

You've done it!!



Congratulations – you've officially registered and will be joining us on the Variety Bash!

If you need help, please contact: events@varietywa.org.au

Your Account Dashboard

Now it's time to explore your new Variety 4WD Adventure fundraising hub. Only Captains will have access to this, so ask your Captain to do this on your team's behalf, or get him/her to share their login details with you so that you can access it, too.

Everything you need to access can be found in your Account Dashboard.

Accessing your Account Dashboard

Go to: <https://fundraise.varietywa.org.au/login/event> and enter your login details

Expand the menu on the top right hand of the page by hovering over your name. Then select My Dashboard.

Alternatively, you can hover over the icons on the left hand side of the page and then select My Dashboard.

The screenshot displays the Variety WA fundraising website. On the left, a red vertical sidebar contains a series of white icons, with a yellow box highlighting the top icon (a person) and the bottom icon (a group of people). The main content area features a banner for the 'Variety Bash' with a circular inset image of a 4WD vehicle. Below the banner, there is text about the event and a 'JOIN US' button. On the right, a red sidebar contains a 'Please Help Reach Our Goal' section with a progress bar and a 'DONATE' button. The top right corner shows a user profile for 'richelle' with a dropdown menu that is open, displaying options: 'My Dashboard', 'My Page', 'Team Dashboard', 'Team Page', 'My Account', 'My Messages', and 'Logout'. The 'My Dashboard' option is highlighted with a yellow box.

If you need help, please contact: events@varietywa.org.au

Navigating your Account Dashboard

If you hover your mouse pointer over the left side of the screen, you'll see a sidebar menu pop up. There are three buttons at the bottom of the menu, including:

- "View my page" – to view your team page and URL
- "Sponsor yourself" – to make a personal donation to your own page


You'll see along the top/ middle there are a number of tabs – this is where the magic happens...

The screenshot displays the Variety WA fundraising dashboard for a user named 'richelle'. On the left, a sidebar menu is visible with options: My Dashboard, My Account, My Messages, My Fundraising, Get Supporters, Donations, and Edit My Page. At the bottom of this menu, three buttons are highlighted with a yellow box: 'VIEW MY PAGE' (with a person icon), 'SPONSOR YOURSELF' (with a heart icon), and 'DONATE NOW' (with a heart icon). The main content area features the Variety WA logo at the top left, followed by 'ENTER NOW' and 'DONATE NOW' buttons, and a user profile dropdown for 'richelle'. Below these are navigation links: HOME, FAQs, GALLERY, and LEADERBOARDS. The central banner shows a 'Bash 123' fundraising event with a goal of '\$0' raised of a '\$10000 goal'. It includes a circular image of the event, a 'Variety Bash' link, a 'My Page' link, and a URL: 'https://fundraise.varietywa.org.au/fundraisers/richellelowe144/bash'. Below the banner are two tabs: 'MY PAGE' (active) and 'MY ACCOUNT'. A yellow box highlights a row of four buttons: 'GET SUPPORTERS' (with a house icon), 'MY DONATIONS', 'EDIT MY PAGE', and 'IMPORTANT DATES & INFO'. Below this is a 'Page Checklist' section with the text 'Follow the steps below to get the most from your fundraising page'. A circular progress indicator shows '0% Completed'. To the right of the progress indicator are three tasks: 'Upload a Profile Image' (with a camera icon), 'Add a Blog Post' (with a pencil icon), and 'Sponsor Yourself' (with a heart icon).

If you need help, please contact: events@varietywa.org.au

Tab #1 – Get Supporters

Here you can share your page on social media or send emails to our friends by entering their emails in the field provided. You'll see we've already written a template email for you. You can use this as is, or edit this to suit your needs. You can also tick the box that says "email all of your supporters", which sends a message to everyone who has donated so far. You might want to send a special thank you email, update them on your fundraising when you reach a milestone, or you can even use this on the event itself to update them on your journey!



GET SUPPORTERS

MY DONATIONS

EDIT MY PAGE

IMPORTANT DATES & INFO

Use your social network

Send out links to your personal fundraising page asking for support.

ASK ON FACEBOOK

ASK ON TWITTER

ASK ON LINKEDIN

<https://fundraise.varietywa.org.au/s/134/165>

Your share URL

Or send emails to friends and family

Send Emails

View Sent Emails

Choose a pre-written email

Get Support - The Variety Bash

Enter email addresses (add a comma in between addresses if sending to more than one person)

☐

Tick this box to send this email to all of your sponsors

Email Subject

Help us raise money for WA kids on the Variety Bash!

Email Message

Hello,

I'm participating in the 2020 Variety Bash to raise money for disadvantaged kids in WA. The Variety WA Bash is a fun, once-in-a-lifetime road trip in the outback, organised by Variety - the Children's Charity of WA to raise money for WA kids in need.

On the way, we'll be stopping off at local schools and communities to deliver grants and equipment to kids who are sick, disadvantaged or living with disability in remote areas of WA. And the impact doesn't stop there! Variety WA continue to support children, families and communities throughout the year with funds raised from the Variety Bash.

In 2019, the Variety Bash raised over \$564,000 for WA kids in need, and with your

If you need help, please contact: events@varietywa.org.au

Tab #2 - My Donations

The My Donations tab allows you to see a summary of all donations you've received so far. You can also process cash donations here (you'll have to pay the amount with your credit card and keep the cash) and your supporter will receive an instant tax deductible receipt!

	GET SUPPORTERS	MY DONATIONS	EDIT MY PAGE	IMPORTANT DATES
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Donations

As you receive donations they will appear here and you will be able to send them a thank you.

 **ADD OFFLINE DONATION**

	GET SUPPORTERS	MY DONATIONS	EDIT MY PAGE	IMPORTANT DATES
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Cash Donations

Use this section if you have collected a cash donation and would like to process it by credit card. You can generate a receipt for your supporter here.

Donation Amount

\$

☒ Nothing was received in return for this donation, e.g.
book, auction prize, ticket to an event

Donor's Details

Organisation Name

Personal Donation

Company Donation

Title

Mr

First Name *

Last Name *

Email Address *

If you need help, please contact: events@varietywa.org.au

Tab #3 - Edit My Page

The Edit My Page tab allows you to change your team fundraising goal, post news and updates and add a gallery of images to tell your story on your team page. It's great to provide updates to keep your supporters updated on your progress!

Please try not to change your personal URL. If you do, it means that the links that you've sent out in the past won't work anymore.

🏠

GET SUPPORTERS


MY DONATIONS

EDIT MY PAGE

IMPORTANT DATES & INFO


Update Your Variety Bash Fundraising Page

Personal URL

 nichellelowe

Please note that changing your page url might break any links to your fundraising page that already exist.

Fundraising target

 10000




(There is a minimum fundraising target of \$4000)

UPDATE DETAILS

Update Your Blog

ADD NEW POST

Keep your friends, family and supporters updated with your progress.

Blog Post Title	Date Posted	
I'm fundraising for...	2019-11-13	<div> EDIT</div> <div> DELETE</div> <div> SHARE</div>

Your Gallery

NEW IMAGE

Add images to your fundraising page

If you need help, please contact: events@varietywa.org.au

Tab #4 – Important dates

You guessed it – you'll find all the key dates and useful information about the Variety Creative Car Cruise in this tab. This tab will be updated as soon as new information becomes available, so you can use this tab to confirm details you may have lost or forgotten.

You can also find your Medical Form, Indemnity & Disclosure form and Conditions of Entry document saved in this tab. Please make sure you read, sign and return these forms by the final deadline on 30 June 2020.

🏠	GET SUPPORTERS	MY DONATIONS	EDIT MY PAGE	IMPORTANT DATES & INFO
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Important Dates for our Variety Bashers

23 November 2019 - Bash Launch

6 March 2020 - Briefing #1

4 April 2020 - Virgin Day

1 May 2020 - Briefing #2

30 June 2020 - Paperwork & entry fee due

5 July 2020 - Bash Worthiness

17 July 2020 - Briefing #3

8 August 2020 - Merchandise & Baggage Truck

14 August 2020 - Bash Cocktail Function

15 - 22 August 2020 - The 2020 Variety Bash!

Important Documents

Please make sure you've fully read and agree to the following Conditions of Entry Document.

Resources

You can access a range of templates, promotional materials and fundraising tips [here](https://fundraise.varietywa.org.au/resources) (https://fundraise.varietywa.org.au/resources).

You can download your Bash Fundraising Guide [here](https://fundraise.varietywa.org.au/getasset/7FYXIQ) (https://fundraise.varietywa.org.au/getasset/7FYXIQ).

That's all folks!

Happy fundraising and thanks again for your awesome support!

Don't forget, you can contact us on (08) 9355 3655 or via email on events@varietywa.org.au if you require any assistance setting up your page or using some of the great features available.

If you need help, please contact: events@varietywa.org.au